

SULADIO



INDEPENDENT BUSINESS OWNER INTRO



D.R.I.V.E.^{BY} SULADIO

WHAT IS SULADIO?

Our **MISSION** is to equip ten million motivated individuals with the education, tools, systems and support essential for success in their personal and professional pursuits while building a principle-centered life filled with confidence, purpose and prosperity.

The Suladio virtual office has been carefully constructed to provide these resources for you, including training videos, communication tools, suggested action steps and more. This allows you to control your direction and pace, create success in your business and design your future. And the product powering your journey? D.R.I.V.E.

WHAT IS D.R.I.V.E.?

DRIVE began as a customer engagement system, creating breakthroughs in sales, marketing, and business. It has progressed through years of research to include personal development and relationships.

When you take the **Discover Your DRIVE Assessment** to identify your personal DRIVE type (Director, Relator, Intellectual, Validator, or Executive), then as you move through our education videos and live trainings, you can implement new skills in each of these three areas of your life.





COMPENSATION PLAN

SEPTEMBER 1, 2024

At Suladio, we firmly believe in the philosophy that compensation is a pivotal motivator. For those who align with this principle, the Suladio Compensation Plan offers a compelling proposition. Tailored for the dedicated sellers and those committed to team development, our plan acknowledges the efforts of our Independent Business Owners (IBOs) in selling the DRIVE Mastery subscriptions.

Our IBOs engage in the sale of the DRIVE Mastery subscriptions to genuine retail consumers. This program is designed to delve into personality insights and individual motivational drivers, providing valuable self-awareness and development tools.

It is important to note that Suladio makes no assurances regarding potential earnings, nor do we offer guarantees of financial success. Examples are provided for illustrative purposes and aim to demonstrate the potential compensation for sales achievements and team support activities. The reality of earnings can vary significantly – from substantial income to none, including potential financial loss. This variability underscores the entrepreneurial nature of an Independent Business Owner, embodying both the risks and rewards inherent in business ownership.

To engage in the Suladio income opportunity, an initial investment of \$99 is required to register as an Independent Business Owner. This fee is the sole requirement for participation, with no mandatory product purchases at any stage. Upon fulfilling this requirement and formalizing your commitment through an IBO Agreement with Suladio, you are poised to embark on your entrepreneurial venture.

Compensation within the Suladio framework is structured around the sale of DRIVE Mastery subscriptions. Your earnings are directly influenced by your rank within the organization, reflecting both individual sales performance and team development efforts.

THERE ARE 10 KEY FACTORS TO THE SULADIO COMPENSATION PLAN:



1. No product purchase is required at any level of participation.
2. IBOs will not receive rank credit or commission for their own personal purchase.
3. No group monthly sales requirements to maintain rank.
4. A bonus (\$50, \$500, or \$1000 - based on package purchased) is awarded to the enroller upon a new subscriber's enrollment.
5. Income for active IBOs in good standing with Suladio directly correlates with their rank level, as long as they meet the minimum required personally enrolled customers who have paid in the last 31 days.
6. IBOs must have a minimum of 1 active subscriber in each of the 3 legs in their downline to receive commissions.
7. An IBO who personally enrolls another IBO becomes their designated enroller for as long as they are an active IBO in good standing with the company.

8. Synergistic spill-over occurs as each IBO builds depth by enrolling subscriptions under their initial three frontline positions.
 9. New IBOs who follow the designated structure and enroll 30 subscriptions under them within the first 30 days qualify for a one-time \$500 bonus, with their enrolling IBO also receiving the same Fast Start Bonus.
 10. All new subscribers and IBO enrollments are initially placed in a waiting room. The enrolling IBO has 30 days to position them within their downline. During this time, the volume from these enrollments still contributes towards rank advancement
- ❖ The following graphic details the commission value associated with Mastery subscriptions sold through Suladio.

IBO Rank	Mentoring Subscribers	Weekly Residuals	Line Max
Impact 3	3	\$37.50	1/1/1
Impact 12	12	\$150	4/4/4
Impact 30	30	\$250	12/12/6
Impact 75	75	\$500	30/30/15
Impact 225	225	\$1,250	90/90/45
Impact 500	500	\$2,500	200/200/100
Silver Ambassador	1250	\$6,250	500/500/250
Gold Ambassador	2500	\$12,500	1000/1000/500
Platinum Ambassador	5000	\$25,000	2000/2000/1000
Diamond Ambassador	15,000	\$62,500	6000/6000/3000
Grand Ambassador	30,000	\$125,000	12000/12000/6000

- ❖ As an IBO, your earnings are directly tied to sales achievements. The compensation structure is designed to reward your hard work and success in the following way:

- 1. Commission Based on Sales:** Your commission is determined by your rank within the compensation plan.
- 2. Example of Earnings:** Maintaining three active subscribers, with one in each leg of your business structure, qualifies an IBO for a weekly income of \$37.50. To be eligible for these earnings, an IBO must comply with the maximum line requirement for each of the three legs and meet the minimum threshold of personally sponsored community members making purchases within the last 31 days. See graph below.
- 3. Rank Advancement Benefits:** Your earning potential increases as you progress through different ranks. The more you sell, the higher the rank you can achieve.
- 4. Rank Levels:** Starting from rank 0, you can advance through various ranks, each offering higher commission payouts until you max out the compensation plan at rank 11 also known as Grand Ambassador.
- 5. Maximum Earning Potential:** The pinnacle of the compensation plan is reaching the rank of Grand Ambassador. Once you attain this rank, you will have maximized your earning potential under this compensation plan, with the possibility of earning up to \$125,000 per week.

Rank Name	Qualified Group Points (QGP)	Personally Sponsored Community Members Who Have Purchased In The Last 31 Days
Impact 3	3	1
Impact 12	12	3
Impact 30	30	4
Impact 75	75	5
Impact 225	225	6
Impact 500	500	7
Silver Ambassador	1,250	8
Gold Ambassador	2,500	9
Platinum Ambassador	5,000	10
Diamond Ambassador	15,000	11
Grand Ambassador	30,000	12

Beginning at the first rank level, Impact 3, an IBO must maintain at least 1 active personally enrolled retail customers. This requirement persists and becomes even more pivotal as you ascend the ranks. A visual representation of this requirement and its impact on your progression can be found in the graph above.

As you advance in rank, it's crucial to distribute your sales evenly across your business structure. No single leg can account for more than 40% of your total sales volume for balanced growth and rank recognition. This ensures that rank advancements reflect overall business development, not just one leg's performance.

For a quick assessment of your business structure's balance, consider this: take the volume of your weakest leg and multiply it by 2. This calculation provides insight into the maximum subscriptions that can be credited to your total volume in the other 2 legs. It serves as a practical tool to ensure balanced growth and effective management of your business.

As an example, to reach Rank 500, you need at least 500 active subscriptions across your business. Only 200 subscriptions from any one leg can count toward the first 400, with the remaining 100 from the third leg. This structure ensures that achieving Impact 500 requires a team effort, showcasing both personal sales and team building skills.

By adhering to this structured approach, we aim to incentivize not only individual sales excellence but also the cultivation of a cohesive and high-performing team, ensuring that compensation is aligned with both personal achievement and team synergy.

We want to reaffirm our commitment to your journey with Suladio. Your success is our success, and every step you take towards your goals adds to the spirit of our community. Remember, your aspirations of achieving your dreams and making a positive impact on the world are not just your dreams—they are our collective mission. Let's move forward together, united in purpose and passion. We are wholeheartedly rooting for you and eagerly await the chance to celebrate each milestone you reach..



SULADIO

DRIVE MASTERY SUBSCRIPTION

A DRIVE Mastery subscription is \$199 each month:

- ❖ COURSE VIDEOS – online education that you can view at your own pace through our virtual office. Topics include DRIVE Fundamentals, Personal Development, Relationships and Business/Sales.
- ❖ STREAMING weekly Mastermind Monday sessions with Woody, which will then be saved in your personal video library for you to review for as long as you maintain your subscription.
- ❖ DRIVE+AI Tool – This AI chat feature combines understanding of the DRIVE system with current Artificial Intelligence.
- ❖ DRIVE by Suladio Community access through Skool.com for connections with your DRIVE, weekly challenges and networking.

FINANCIAL MASTERY SUBSCRIPTION

A Financial Mastery subscription is \$999 the first month and \$179 each month after. It includes all the features listed above in the DRIVE Mastery Subscription as well as four new courses:

- ❖ TAX SLASHER – Saving taxes with business structures, deductions, write-offs & real estate tax strategy.
- ❖ FINANCIAL FORTRESS – Lawsuit protection, asset protection, minimizing risks, and increasing privacy.
- ❖ CREDIT MASTERY – Credit improvement based on debt reduction, utilization and awareness.
- ❖ VELOCITY BANKING DEBT CRUSHER – Using loans and lines of credit to rapidly reduce debt.

DIGITAL BUSINESS MASTERY SUBSCRIPTION

A Digital Business Mastery subscription is \$1899 the first month and \$149 each month after. It includes all the features listed above in the DRIVE Mastery and Financial Mastery subscriptions, as well as additional courses and events:

- ❖ DRIVE SELLING SYSTEM – Skills vs. character, listening, problem identification, and DRIVE impressions.
- ❖ PLATFORM SELLING – Selling from the stage with grabbers, comedy, stories, and speaking style.
- ❖ SOCIAL SELLING – Selling through storytelling, posting, connecting and engaging with social media.
- ❖ INFLUENCERS – Build your brand, capitalize and multiply profits through viral social media.
- ❖ LEADERSHIP – Leading vs. following, fueling innovation, curiosity, motivation and perspective.
- ❖ AI For BUSINESS – Woody Woodward
- ❖ ONLINE ELITE EVENTS – Quarterly training and Q&A with Suladio Instructors
- ❖ ELITE EXPERIENTIAL EVENTS – Discount tickets to live, face-to-face events held around the world.

INCOME DISCLOSURE STATEMENT



SULADIO

KNOWLEDGE ★ POWER ★ FREEDOM

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How can I become an IBO?	To Become a Suladio Independent Business Owner (IBO): <ul style="list-style-type: none">• Read and sign the IBO Agreement.• Agree to comply with the IBO Guide, other Suladio IBO policies, and applicable laws.• Pay \$99 annual fee. *This is the only required fee to market Suladio.
How much money did IBOs make in 2023?	There are no guarantees regarding income. Because the Suladio IBO is a new opportunity, there is no data available to create an estimate of what a typical IBO will make. Six months after launch, this Income Disclosure Statement will be updated with accurate and current information.
What if I change my mind?	You can withdraw as an IBO at any time in the Profile-IBO Subscription section of the Suladio Virtual Office.

This income disclosure is not a projection of the money you or anyone else will make as an ICM. Making money as an ICM requires significant time and effort. This is not a "get rich quick" scheme. There are no guarantees of success.