

SULADIO



DRIVE INTRODUCTION PACKET



WHAT IS SULADIO?.

Our **MISSION** is to equip ten million motivated individuals with the education, tools, systems and support essential for success in their personal and professional pursuits while building a principle-centered life filled with confidence, purpose and prosperity.

The Suladio virtual office has been carefully constructed to provide these resources for you, including instructional videos, weekly group mentoring sessions, and more. This allows you to control your direction and pace, create success in your life, and design your future. What is the engine powering your journey? D.R.I.V.E.

WHAT IS D.R.I.V.E.?.

DRIVE began as a customer engagement system, creating breakthroughs in sales, marketing, and business. It has progressed through years of research to include personal development and relationships.

When you take the **Discover Your DRIVE Assessment** to identify your personal DRIVE type (Director, Relator, Intellectual, Validator, or Executive), then as you move through our education videos and live trainings, you can implement new skills in each of these three areas of your life.



DRIVE SUBSCRIPTION

A DRIVE subscription is \$199 for the first month, then \$149/month (USD) for each consecutive month. This subscription includes:

- ❖ COURSE VIDEOS – 30+ videos of instruction and training videos with Woody that you can view at your own pace through our virtual office.
 - ◆ FUNDAMENTALS - This course provides foundational knowledge necessary for understanding the DRIVE types, how to progress through the DRIVE system, and how to implement the skills you learn in the next three categories:
 - ◆ PERSONAL
Classes begin with the topics of internal validation and cultivating a growth mindset, followed by unleashing confidence, embracing fear, mastering stress, increasing productivity, and planning effectively.
 - ◆ RELATIONSHIPS
Learn how to deepen bonds in relationships and achieve true partnerships through collaboration. Master the art of networking and connections, conflict resolution, and visionary leadership. Understand techniques for persuasion and maintaining healthy limits.
 - ◆ PROFESSIONAL
Tackle the complex world of marketing, crafting advertisements, and captivating an audience. Learn customizable strategies for social media, increasing sales and closing a deal.
- ❖ STREAMING weekly group training sessions with Woody, which will then be saved in your personal video library for you to review for as long as you maintain your subscription.
- ❖ DRIVE+AI Tool – This AI chat feature combines understanding of the DRIVE types with modern Artificial Intelligence. It can be used to help you write emails to an Executive client, compose a poem for a Validator loved one, provide parenting advice for a Relator or write a speech appealing to a Director.

WHEN ALL THE COURSE VIDEOS HAVE BEEN COMPLETED, YOU UNLOCK ACCESS TO ADDITIONAL RESOURCES:

- ❖ DRIVE-Specific Social media groups – Access to tips and advice geared toward your DRIVE type to help you stay motivated, navigate through challenges, solve problems, and connect with others who have your same DRIVE.
- ❖ Access to Purchase Experiential Events – Suladio hosts live, face-to-face events that are only open to those who have purchased the DRIVE subscription and completed the course videos.



WOODY WOODWARD

Woody Woodward dropped out of high school at age 16, was a millionaire by 26 and flat broke by age 27. After clawing his way out of financial ruin, he built four different multi-million dollar companies before he turned 40. Through overcoming this adversity, Mr. Woodward has become a bestselling author of forty-one books about turning tragedy into triumph. He has shared his cutting-edge techniques on ABC, CBS, NBC, FOX and Forbes.



As a perpetual entrepreneur and product developer he studied the influence of relationships in regards to buying habits, decision making, and product loyalty. He has worked with NASCAR, NBL, NBA, NHL, NFL, Olympics, Warner Music, Sony, Disney and BMG. His personal products have sold in Wal-Mart, K-Mart, Toys R Us, Sears, JC Penney's, and QVC and other major retailers generating over \$60 million in sales. US News and World Report featured one of his products he co-designed for its cutting-edge technology and interaction with the consumer. He has consulted for many public and private companies setting up factories throughout Asia.

TESTIMONIALS

LES BROWN LAWS OF SUCCESS

"As you begin to understand your DRIVE and gain insight into yourself, it gives you a greater insight into others, and that insight allows you to make a greater impact in life."



INGER ERICKSON UPPERCASE LIVING

"In three years, I took my company from my garage to being one of Inc 500s Fastest Growing companies, and I attribute so much of my success, both personally and financially, to Woody's brilliant DRIVE program."



JIMMY REX WE ARE THE THEY

"When I first met Woody I was already successful but lost in my own world. Through his DRIVE system, I learned how to create myself as an asset. With his help, my life took off and I've been able to create a life I never dreamed of before."



Disclaimer – Suladio makes no guarantees of income, lifestyle, relationship, or personal success. Every situation is unique and your results will vary based on factors such as experience, effort, time, and network.



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