



D.R.I.V.E. BY
SULADIO
course catalog.





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Instructor

Who is the expert genius and why should you listen to him?

welcome to suladio.

Equipping ten million motivated individuals with the education, tools, systems and support essential for success in their personal and professional pursuits while building a principle-centered life filled with confidence, purpose and prosperity.



about us.



Create a life by design rather than default.

Suladio is a community of principle-centered individuals making a positive, lasting impact on the world. The wealth we create through business, relationships, and self-mastery is a tool that allows us to enlarge the good we do. The difference we make in the world through humanitarian work and charitable giving is magnified through successful student outcomes, including cooperation, collaboration, and a culture of support and success.

At Suladio, we become our very best selves, enabling us to be the change we wish to see in the world.



suladio history.

You may wonder how Suladio can equip you with the knowledge, tools and systems necessary to create a lifestyle of success, grow stronger networking relationships, and increase your mastery of professional skills, while gaining recognition for your accomplishments and get winning results in sales and business!

Bob Snyder

Four decades ago, the founder of Suladio, Bob Snyder, started a family with his high school sweetheart, Holly. In an effort to provide a better life for his loved ones, he immersed himself in personal development, sales and business training, attended seminars, workshops, roundtable discussions and turned his automobile into a university on wheels.

His efforts propelled him to the top of the sales charts and he founded businesses designed to empower others with the knowledge, tools, systems and support needed to crush it in any economy. To date, he has created dozens of companies that have produced hundreds of millions in revenue.

DRIVE by Suladio

Along the way Bob was introduced to Woody Woodward, a best-selling author, coach, speaker, trainer and creative genius. Woody shared his life's work with Bob, a customer engagement and influencing system we know today as DRIVE.

Bob challenged Woody to prove its validity with a small test group and in 90 days the group increased sales 147%. Once the results were proven with a small test group, Bob shared DRIVE with his team of over 3,000 salespeople and their minds were blown.

Over the last decade, Bob has provided encouragement and a platform for Woody's DRIVE system to evolve into the life-changing program it is today.



The Future of Suladio

To better market the DRIVE system, Bob recognized that learning digital systems, social media and a variety of content formats would have the biggest impact. He also realized every other small business owner and entrepreneur today needs this information.

We want to provide the education and resources you need to improve yourself and your business, and we want to see you succeed!

suladio features.

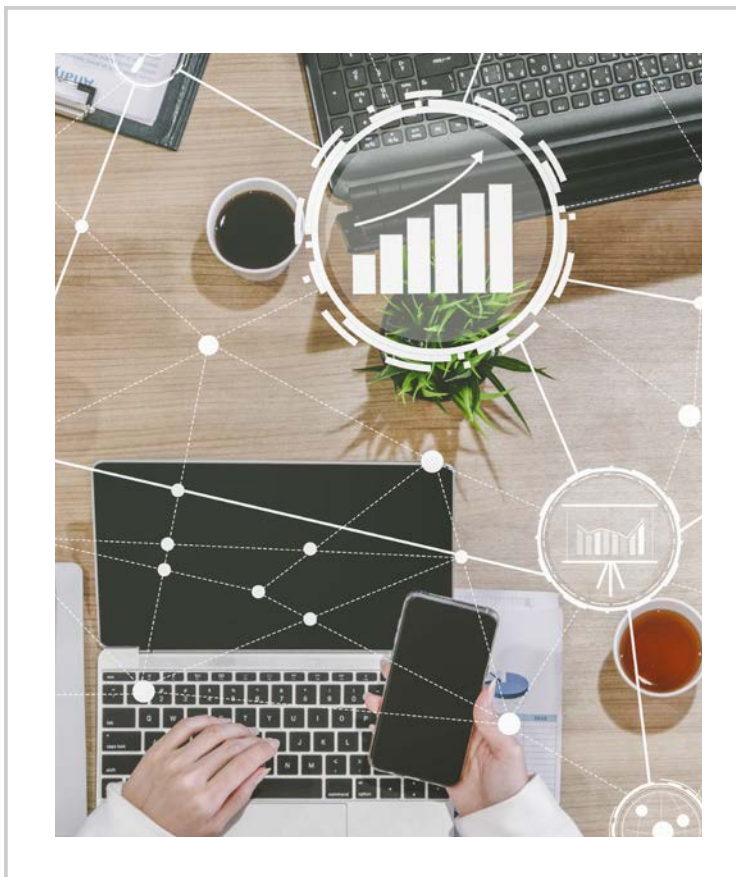


You've heard of the five love languages?

Did you also know that there are **five communication languages**, and when we use a language that differs from the preferred communication type of the person or audience we are talking too, the disconnect results in lost sales, blown opportunities, damaged relationships, increased failure and less income.

This confirms the old saying that "what you don't know may be costing you a fortune."

In addition to the fundamental principles and types of DRIVE, our education gives you access to insights, action steps and guidance in 3 main areas of life:



- In **Business, Career and Sales**, you will learn the buying language that your prospective customer prefers so that you can achieve maximum sales conversion.
- In **Relationships** you will learn how to connect quickly and deeply with people to enhance likability, trust and influence.
- In **Personal Development** the DRIVE System will supercharge your results so that you can accelerate your path to becoming your very best self, attracting opportunities, relationships and experiences that can help you make the most of your life.

The DRIVE System teaches you about each communication type, (Director, Relator, Intellectual, Validator and Executive) and how to connect with them. Each one has unique internal and external motivating factors and you can master every aspect of each DRIVE type in our DRIVE Mastery Course.

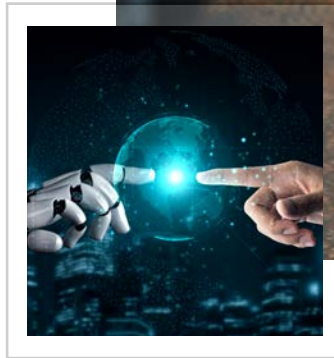


D.R.I.V.E. mastery subscription.

D.R.I.V.E. Coaching

These incredible weekly online meetings are led by Woody Woodward. The sessions apply DRIVE to a wide range of topics, including personal development, business growth, sales strategies, relationship building, and much more.

Each training is interactive and designed to equip you with the skills and knowledge you need to thrive in every aspect of your journey with Suladio.



DRIVE AI

Experience unparalleled intellectual growth and achieve your goals proficiently with our innovative tool, DRIVE+AI.

This cutting-edge tool combines the knowledge, speed, and precision of artificial intelligence with the brilliance of the DRIVE system.

DRIVE+AI fosters independence, allowing for creative exploration of ideas. It offers a pathway to build stronger interpersonal connections and exercise your influential power more effectively.

Utilizing its vast knowledge base, superior efficiency, and high organizational standards, DRIVE +AI encourages you to find personal fulfillment, recognizing and building on your unique strengths with reinforced self-respect.

Start today to uncover the joys of control, efficient problem-solving, and realizing goals with unwavering security.

No matter your DRIVE, find your path to inner satisfaction with DRIVE+AI.





DRIVE Mastery

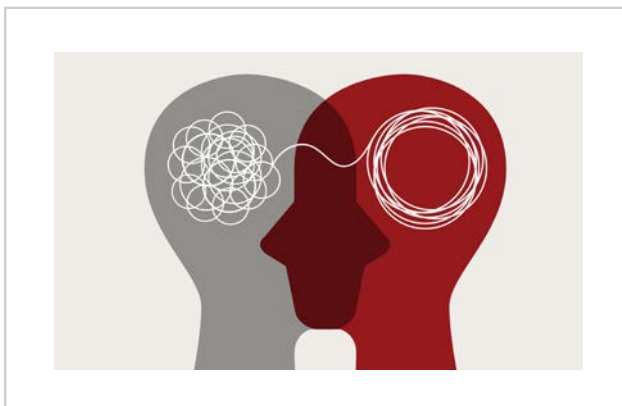
This monthly subscription includes 30+ DRIVE-on-demand learning module videos in your Suladio Online Virtual Office.

In addition to your DRIVE Assessment Report, you have access to the weekly Mastermind Monday sessions, interactive trainings with Woody Woodward.

The incredible DRIVE AI tool is another feature that will astonish you and aid in brainstorming, communications, and a better understanding of your DRIVE.

Don't forget the Suladio online community where you can connect with others to discuss, inspire and motivate.

■ \$497



**“An
investment in
knowledge
pays the best
interest.”**

-Ben Franklin





Career, Business & Sales

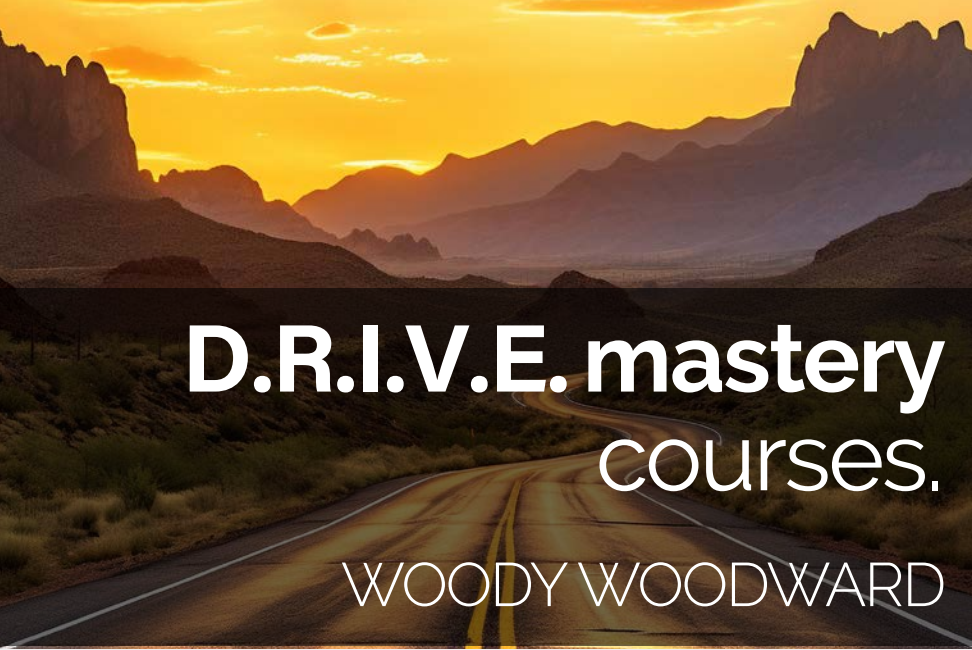
From marketing and ads to social media and sales, DRIVE can teach you how to boost your business.

- The Art of Marketing: Crafting Strategies for Impactful Campaigns
- Ad Magnetism: Crafting Ads That Captivate and Convert
- Law of Engagement: Captivating Your Audience for Massive Impact
- Show Me The Money: Strategies for Growing Your Reach
- 20/80 Rule: Learn The 5 Buying Languages to Maximize Sales Potential
- Closing With Confidence - Part 1: ASK. Don't Tell
- Closing With Confidence - Part 2: SHOW. Don't Tell
- How To Save The Sale: Rescue and Revive Any Scenario by using P.I.C.K.S.
- Audience Building: How to DRIVE an Audience
- How To Increase Your Sales reach by 400%: DRIVE S.A.L.E.S. System

Personal Development

Become your best self when you understand your DRIVE and embrace your superpowers.

- Mindset Evolution: Cultivating Growth in Every Step
- Confidence Unleashed: Mastering the Art of Self-Assurance
- Beyond Fearless: Embracing the Unknown with Courage and Confidence
- Calm in The Chaos: Your Essential Guide to Mastering Stress and Cultivating Serenity
- Unlimited Power: Q&A How to Succeed Personally with Your DRIVE



D.R.I.V.E. mastery courses.

WOODY WOODWARD

DRIVE Fundamentals

As the instructor for all of the DRIVE Mastery classes, your DRIVE journey with Woody begins with the Fundamentals.

- Welcome: Unlocking the 3 Core Pillars of DRIVE - Personal life, relationships, and career.
- DRIVE Discovery: All DRIVE types explained
- Transform Your State Of Mind: DRIVE principles
- DRIVE Dynamics: Mastering Your Primary and Secondary Motivators
- Ignite Your DRIVE: The path to unstoppable motivation
- Mastering The Art Of Influence: The one secret to changing behavior
- Triumph Over Tragedy: The three Rs of Recovery
- How To Discover Someone's DRIVE: DRIVE cards, handouts, website and conversations
- AI Unleashed: Mastering the future of technology

Relationships

Deepen bonds and achieve true partnerships with these lessons and techniques.

- DRIVE Connections: Cultivating Deeper Bonds in Every Relationship
- Collaboration Mastery: The Art of Successful Partnerships
- Network Mastery: Building Connections for Success
- Standards vs Expectation: Designing and Maintaining Healthy Limits
- Peaceful Outcomes: Q&A Navigating Your Intimate Relationships
- Empowering the Next Generation: Q&A How to Raise Internally Motivated Children
- Commanding Influence: Q&A Techniques for Effective Team Building and Motivating

Richard Stock.

I've been very fortunate and blessed to be able to use DRIVE for the last eighteen years, and it has made a significant difference in my life. It's got me through some of the darkest, hardest times in my life, helped me have a phenomenal relationship with my wife and my kids.



"Absolutely Phenomenal"



"Brilliant"

Inger Erickson.

In three years, I took my company from my garage to being one of Inc 500's fastest growing companies. I attribute so much of my success, both personally and financially, to Woody's brilliant DRIVE program.

Les Brown.

As you begin to understand your DRIVE and gain insight into yourself, it gives you a greater insight into others, and that insight allows you to make a greater impact in life.



"Make A Greater IMPACT"



"Game Changing"

Frazer Brookes.

I've brought Woody in to speak on three different continents. Every time, DRIVE blows minds. It's one of the most relevant, game-changing trainings for sales, influence, and building unstoppable teams I've ever seen..



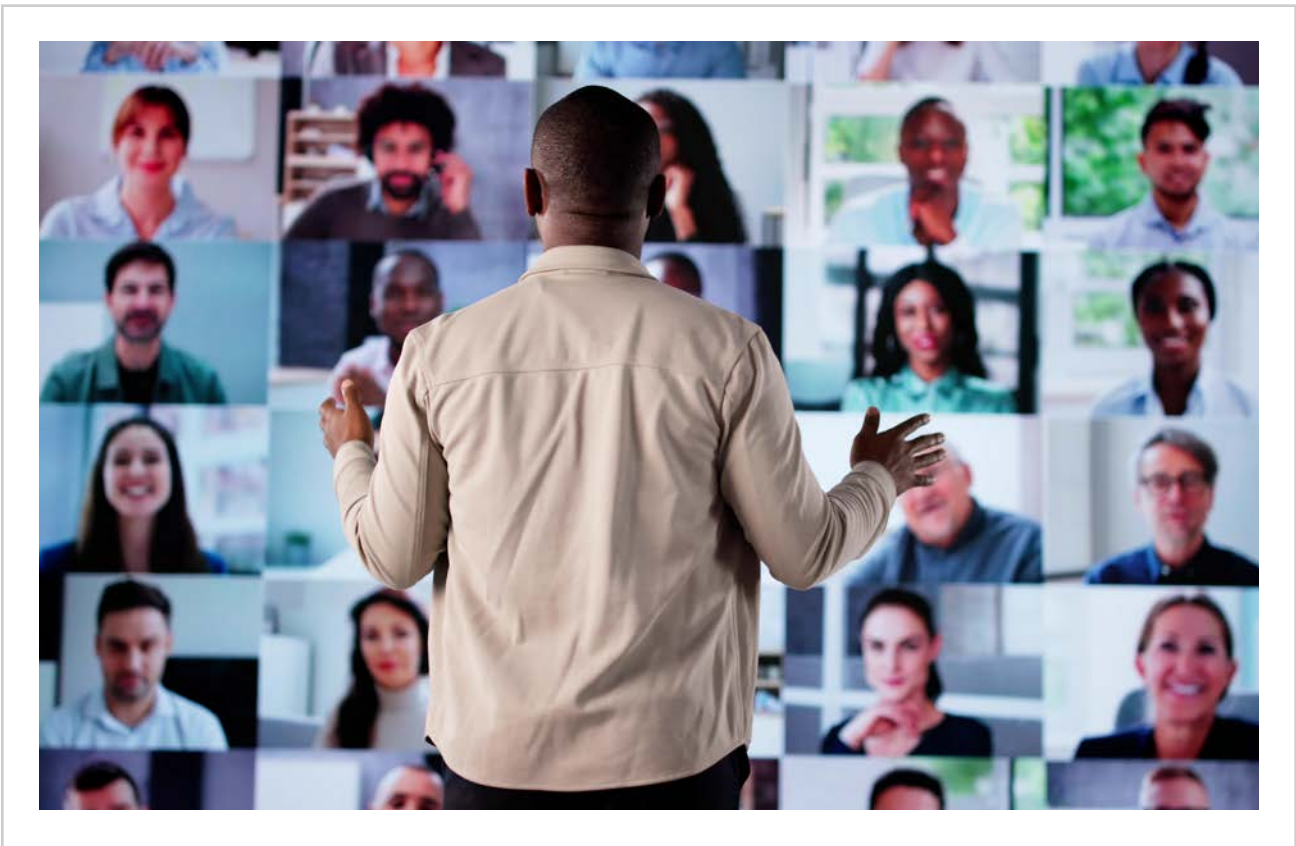
D.R.I.V.E. instructor.

■ WOODY WOODWARD

Woody Woodward dropped out of high school at age 16, was a millionaire by 26 and flat broke by age 27. After clawing his way out of financial ruin, he built four different multi-million dollar companies before he turned 40. Through overcoming this adversity, Mr. Woodward has become a bestselling author of forty-one books about turning tragedy into triumph.



DRIVE FUNDAMENTALS
RELATIONSHIPS
SELF IMPROVEMENT
CAREER, BUSINESS & SALES





DRIVEbySULADIO.COM

thank
you.